

Virtual Diverse Referrals Showcase

Spotlighting diverse solo/small firm practices to make referral connections

MARCH 15, 2022 FROM 5PM - 6:30PM



ALAMEDA COUNTY BAR ASSOCIATION
THE ASIAN AMERICAN BAR ASSOCIATION OF THE GREATER BAY AREA
CALIFORNIA MINORITY COUNSEL PROGRAM

This event will provide an opportunity to increase referrals of legal matters to diverse solo and small firm attorneys who will spotlight their practices and explain their expertise.

HOW IT WILL WORK:

After sets of three-minute presentations by diverse solo/small firm attorneys we will take a break to choose a breakout room to join (one breakout room per presenter) to chat with fellow attorneys. The bios, areas of expertise and headshots of past presenters may be found here in our directory: [Directory](#)

HOW PRESENTERS WILL BE CHOSEN:

We are soliciting interest from members of local bar associations (particularly affinity bars) and compiling a list. Those who are diverse and interested will register (see below). We will be endeavoring to offer a wide variety of practice areas and backgrounds, so some of those interested in participating may be deferred to a subsequent Diverse Referrals Showcase. The organizers will make final decisions about the attorneys who will present at all events.

WHO SHOULD ATTEND:

Attend to mingle and find new attorneys grow a diverse referral network. Legal professionals from all areas of law, big firm, government, and small/solo attorneys will be interested in attending.

Interested in sponsoring? Please contact Valerie Lescroart at valerie@acbanet.org.

[To register to attend the event, click here](#)

SPONSOR THIS EVENT

Virtual Diverse Referrals Showcase

Spotlighting diverse solo/small firm practices to make referral connections

EVENT SPONSORSHIPS:

\$5,000 – Lead Sponsor. All of the benefits of a partner sponsor, plus the chance to make a few welcoming remarks at the beginning of the program. Limited number available

\$2,000 – Partner. Firm/company name and logo in the initial and final welcoming “credits,” and a half page ad in the directory sent out after the program.

\$1,000 – Associate. Firm/company name and logo in the final “credits,” and a quarter page ad in the directory sent out after the program.

INTERESTED IN HAVING YOUR FIRM SPONSOR THIS EVENT? OR DOES YOUR ORGANIZATION WANT TO PARTNER WITH US TO GET THE WORD OUT? EMAIL VALERIE@ACBANET.ORG.